

Multimedia Authoring Plan

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Title: Perception

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Abstract

Human beings basically have three cognitive ways: perception, attention, and memory to interpret information around us. The “What is Cognition” video was used to provide a brief definition of cognition. This assignment focuses on perception, which is one of the cognitive processes of information received through the five senses: hearing, vision, taste, touch, and smell. The purpose of this assignment is to increase the awareness of differences of learners’ perceptions. Perception is not objective but subjective. It depends upon on how information was interpreted based on the context of the situation and the person who interprets it. To identify perception better, this assignment used a video, “Cognitive process – Perception,” and a cartoon illustration, “Perception is not reality,” to clarify different types and levels of understanding of information received. This brings about the importance of teachers’ awareness of their students’ different levels of knowledge in their classrooms.

Purpose:

The purpose of this assignment is to increase the awareness of differences of learners' perceptions. Perception is not objective but subjective. It depends upon on how information was interpreted based on the context of the situation and the person who interprets it.

Objectives:

Identify how perception differs depending upon the context and individuals.

Inform the importance of teachers' understanding of different levels of knowledge of their students.

Emphasize perception is subjective.

Inform how perception leads us to understand the world around us subjectively.

Description

For this assignment, Microsoft Sway was used to present about perception. A video entitled, "What is cognition," was used to provide a brief definition of cognition. This video also provides the importance of staying healthy to keep sound and balanced cognition. For further study on cognition, an external link was provided. This assignment also used a "Perception is not reality" cartoon to provide a further illustration of perception. This illustration clearly demonstrated that perception is subjective, and information will be interpreted differently depending upon the context, the situation, and the person. For further exploration, an external link was provided for more explanatory information about perception.

This assignment also used a video, "The Power of Perception," to present how perception can be influenced in a person's life and job by way of how a person subjectively receives the situation. The sounds and voiceovers within this video can also be used to illustrate how a person's perception of sound can be different depending on the context and the situation. They can easily be interpreted in two different ways, one inspiring and the other authoritative, depending upon

the person. An external link was provided for further illustration of the power of perception and how a person's perception can be influenced on life and career.

Resources

Caviglioli, O., Sumeracki, M. & Weinstein, Y. (2019). *Understanding how we learn*. Routledge.

YouTube. (2020, October 10). *What is cognition*.

<https://www.youtube.com/watch?v=8PpE8eqEsnU&feature=youtu.be>

YouTube. (2019, August 6). *Perception is not Reality*.

<https://www.drjimtaylor.com/4.0/perception-is-not-reality>

YouTube. (2015, May 17). *The power of perception-change your perspective change your life*.

https://www.youtube.com/watch?v=1iI2Z46T_PQ

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